



10 GAME-CHANGING SILENT AUCTION RULES

Why Silent Auction Rules Matter



FAIRNESS



TRANSPARENCY



ENGAGEMENT

FIRM BEGINNING & END TIMES

Set clear start and end times to create urgency and boost competitive bidding.

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MINIMUM BID INCREMENTS

Use minimum increments to keep bids meaningful and reduce constant monitoring.

ESTABLISH ITEM AUTHENTICITY

Provide proof of authenticity to build confidence and encourage higher bids.

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ALL SALES ARE FINAL

State that all sales are final to avoid confusion and ensure transactions stick.

ESTABLISH RESERVE PRICES ON ITEMS

Set minimum prices for high-value items to guarantee fair returns or no sale.

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BIDDERS NEED TO REGISTER

Require registration to prevent fake bids and ensure smooth post-auction communication.

CLEAR PAYMENT METHODS

Clearly communicate accepted payment methods to simplify checkout.

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PAYMENT MADE AT AUCTION'S END

Require immediate payment after the auction to streamline logistics.

PROHIBIT CHANGES TO BIDS

Make bids final to maintain integrity and avoid complications.

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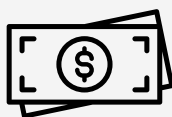
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USE A MOBILE BIDDING PLATFORM

Simplify bidding, registration, and payments with real-time mobile updates.



2,300+ causes supported



\$30+ million raised



135,732 items sold

To find out more about how Bid Beacon can help make your next silent auction successful, e-mail support@bidbeacon.com.